TOP BLOKES ECONOMIC IMPACT SUMMARY 2022-25

INVESTING IN BOYS CREATES MEASURABLE SOCIAL IMPACT

TOP BLOKES FOUNDATION

In 2026, EY conducted an independent Social Return on Investment (SROI) analysis of Top Blokes' 10–13 and 14–17 programs delivered between 2022 and 2025.

The analysis found that Top Blokes programs generate significant social value through participant-reported improvements in wellbeing, school engagement, relationships and healthy decision-making.

PROGRAM RESULTS

Program	Investment	Social Value Generated	Return per $1 invested
10-13	$2.2M	$9.3M	$4.15
14-17	$3.3M	$9.9m	$2.95

Even under more conservative assumptions, both programs continued to demonstrate strong positive returns.

WHAT PARTICIPANTS SAID

10-13 PROGRAM

78%

said the program improved parts of their lives.

Most impactful workshops:

- Peer Pressure and Risk-Taking
- Anger Management
- Leadership and Teamwork

14-17 PROGRAM

75%

said the program improved parts of their lives.

Most impactful workshops:

- Mental Health
- Effects of Drugs
- Leadership and Teamwork

IMPACT AT A GLANCE

15,982

young men participated in Top Blokes programs between 2022 and 2025.

$5.5M

invested in program delivery.

$19.2M

in estimated social value generated.

$2.95-$4.15

returned in social value for every $1 invested.

Independent analysis conducted by EY in 2026 using participant survey data and peer-reviewed research to estimate social value generated between 2022 and 2025. The full report is available at topblokes.org.au

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WELLBEING

Participants reported improvements in:

- Confidence
- Emotional regulation
- Understanding how to maintain good mental health
- Knowing where to seek support when needed

RELATIONSHIPS AND BELONGING

Participants reported improvements in:

- Stronger friendships
- Increased confidence supporting peers
- Improved understanding of upstander behaviour
- Increased awareness of support networks available to them

EDUCATION

Participants reported improvements in:

- Greater engagement with school
- More positive attitudes towards education
- Increased focus on achieving their goals

WHY IT MATTERS?

Adolescence is a critical period in a young man's life.

Top Blokes provides early intervention and mentoring that helps boys build the confidence, skills and support networks needed to navigate challenges, make positive decisions and stay connected to their communities.

This analysis, together with independent evaluations and Top Blokes' ongoing outcomes measurement, demonstrates the value of investing early in young men.

WHAT DOES SOCIAL VALUE MEAN?

Social value measures the broader benefits created when young people are supported to thrive.

It looks beyond the cost of delivering a program and considers positive changes such as improved wellbeing, stronger engagement with school, healthier relationships and better decision-making.

In other words, social value helps estimate the long-term impact these outcomes can have for young men, their families, schools and communities.